

ARABIUM.COM ADVERTISING KIT

Arabium.com is a leading Arab personals, dating and social networking service catering to the niche North American, British, and Australian Arab communities. In 2000, the year of its launch, Arabium.com was the first of its kind to offer means for Arab singles in these regions to meet, and communicate with each other.

Arabium.com press coverage includes an article in the **Arab American Business Magazine** (Dec 03/Jan 04 issue) and an appearance of its president on the **ART AMERICA TV show Downstairs Café** (March 05)

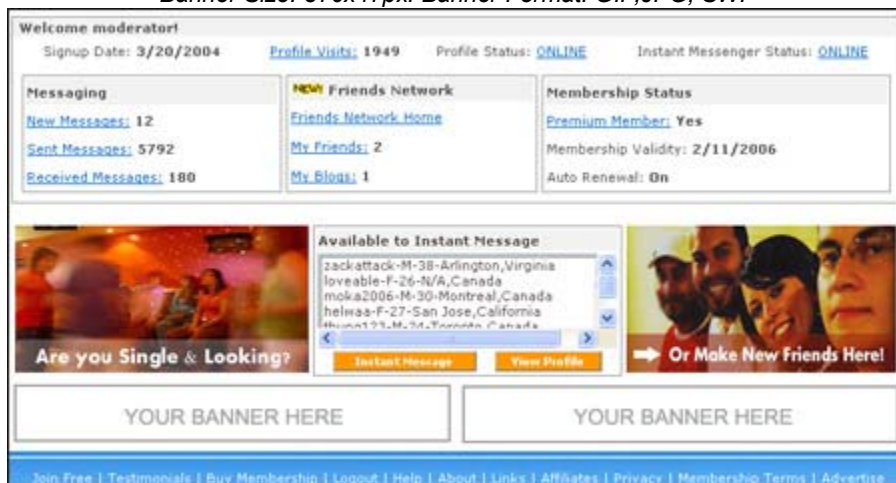
Arabium.com can help you advertise your product or service to a wide Arab audience. We offer banner and email advertising.

BANNER ADVERTISING

Your banner will be displayed in the first page users land once they login.

- This page currently gets over **150,000 page views per month**

Banner Size: 370x47px. Banner Format: GIF, JPG, SWF



The screenshot shows a user profile for 'moderator1'. Key details include:

- Signup Date: 3/20/2004
- Profile Visits: 1949
- Profile Status: ONLINE
- Instant Messenger Status: ONLINE
- Messaging: New Messages: 12, Sent Messages: 5792, Received Messages: 180
- Friends Network: Friends Network Home, My Friends: 2, My Blogs: 1
- Membership Status: Premium Member: Yes, Membership Validity: 2/11/2006, Auto Renewal: On

 Below the profile information is a section titled 'Available to Instant Message' with a list of users and a search bar. At the bottom of the profile, there are two placeholder boxes for banners, each labeled 'YOUR BANNER HERE'. A navigation bar at the very bottom contains links like 'Join Free', 'Testimonials', 'Buy Membership', etc.

EMAIL ADVERTISING

Your link and a brief message will be included in all emails we send out to members. These emails include message alerts sent out when a member contact another member.

- We currently send out over **50,000 emails per month**



The email alert features the Arabium.com logo and the text 'Email Alert'. The main body of the email reads:

The Arabium.com member **moderator** has just sent a message. To read it and to reply please login to Arabium.com then click on Mailbox.

Note: Please do not reply directly to this email as your reply will not be processed. If you wish not to receive this type of alert you can login, go to your mailbox, then uncheck Receive Email Notifications

ARABIUM.COM TEAM
www.arabium.com
 Arab Personals & Friends Network™

www.YourWebsiteHere.com
 Your message here.....

ARABIUM.COM'S AUDIENCE

- 42,000 registered member
- 66% Male – 34% Female
- Top 7 countries by user: US, Canada, UK, Egypt, Saudi Arabia, Morocco, Australia
- Top 5 US States by user: California, New York, Florida, Illinois, Michigan

ADVERTISING RATES

	1 month	3 months (10% off)	6 months (15%off)	1 year (20% off)
Banner Advertising	USD 200.00	USD 540.00	USD 1020.00	USD 1920.00
Email Advertising	USD 100.00	USD 270.00	USD 510.00	USD 960.00
Both (10% off)	USD 270.00	USD 729.00	USD 1377.00	USD 2592.00

CONTACT INFO

For more information about advertising on Arabium.com please contact us at advertising@arabium.com or call us at (877) 680-0500.